

Creando un impacto positivo en la gente y el planeta en línea con los ODS

Apr 5, 2016 | SDG Business Hub



IKEA afirma en su informe de sostenibilidad que se ha comprometido a trabajar con los ODS para evaluar su enfoque y el progreso hacia la creación de un impacto positivo para las personas y el planeta. En el mismo informe también describe claramente cómo cada uno de los ODS se vincula a la estrategia de la compañía “Gente y Planeta Positivo” y luego una lista de ejemplos concretos de los tipos de actividades que el Grupo Ikea y la Fundación Ikea realizan para ayudar a contribuir a cada objetivo, la vinculación a través de las secciones correspondientes en el informe.

Este es un buen ejemplo de cómo las empresas pueden demostrar con claridad y transparencia su compromiso global con los ODS, basándose en una amplia muestra de las iniciativas

SUSTAINABLE DEVELOPMENT GOAL	PEOPLE & PLANET POSITIVE STRATEGY	WHAT IKEA GROUP AND IKEA FOUNDATION ARE DOING
End poverty in all its forms everywhere.	Our vision is to create a better everyday life for the many people. We are committed to having a positive influence on people's lives across our value chain, supporting positive economic, social and environmental development, promoting equality and placing respect for human rights at the centre of what we do.	<ul style="list-style-type: none"> Contributing to better lives for people and communities throughout our value chain, page 53 ff Working with social entrepreneurs to effect social change, page 75 ff The work of the IKEA Foundation aims to improve opportunities for children and youth in some of the world's poorest communities, page 78 ff
End hunger, achieve food security and improved nutrition and promote sustainable agriculture	We aim to enable and encourage a more balanced and healthy diet, and we strive to source our ingredients from more sustainable sources that are better for people and the planet.	<ul style="list-style-type: none"> Responsible sourcing of ingredients for IKEA Food products, and promoting sustainable farming practices, page 33 ff Offering healthier and more sustainable food products for our customers and co-workers, page 44 ff
Ensure healthy lives and promote well-being for all at all ages	We want to inspire and enable our customers to live a more sustainable and healthy life at home.	<ul style="list-style-type: none"> Promoting and enabling more sustainable and healthy life at home through our products and solutions, page 14 ff The IKEA Foundation prioritises giving children a healthy start in life, page 78 ff
Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all	We offer our co-workers excellent learning and development opportunities in their daily work. Our global campaigns for a good cause, such as Soft Toys for Education, engage customers and co-workers to improve children's lives.	<ul style="list-style-type: none"> Launching a new way of working with talent, succession and learning for all co-workers, page 58 ff IKEA Foundation aims to ensure children get a quality education, for example it is expanding its Child Protection Programme to cotton growing communities with Save the Children, page 78 ff The IKEA Foundation has donated EUR 77 million since 2003 for 89 children's education projects in 46 countries as a result of the annual Soft Toys for Education campaign, page 78 ff
Achieve gender equality and empower all women and girls	We want to create a fairer and more equal society. Starting in our own operations, our goal is to reach gender balance in key leadership positions.	<ul style="list-style-type: none"> Updated the IKEA Group Diversity and Inclusion Approach to guide our leaders in creating a diverse and inclusive workplace, page 56 ff Supporting more women into leadership positions through the IKEA Women's Open Network (IWON), page 56 ff Partnering with social enterprises that employ artisans - mostly women who live in rural areas - and empowering them to develop sustainable incomes, page 75 ff IKEA Foundation supports women's empowerment programmes, page 77 ff
Ensure availability and sustainable management of water and sanitation for all	We aim to become water positive by promoting water stewardship throughout our value chain. We contribute to improved water management in water stressed areas where we operate, focusing on both water use and water quality, and improving access to clean water.	<ul style="list-style-type: none"> Supporting our suppliers to improve their water management and water treatment practices, page 49 ff Reducing the amount of water we use in our own operations, page 64 ff Developing products that enable customers to reduce water use, page 38 ff Working with WWF on water projects in India and Pakistan, page 24 ff
Ensure access to affordable, reliable, sustainable and modern energy for all	We will become energy independent by being a leader in renewable energy and improving energy efficiency in our operations. By August 2025, we will produce as much renewable energy as we consume in our operations.	<ul style="list-style-type: none"> Invested EUR 1.3 billion in renewable energy since 2009, and committing another EUR 600 million in 2015 as we aim to generate renewable energy equivalent to all the energy we use, page 9 ff Making residential solar panels affordable for our customers, page 56 ff Improving energy efficiency in our own operations, page 36 ff

Link: www.ikea.com/ms/en_US/img/ad_content/2015_IKEA_sustainability_report.pdf , Page 88-91